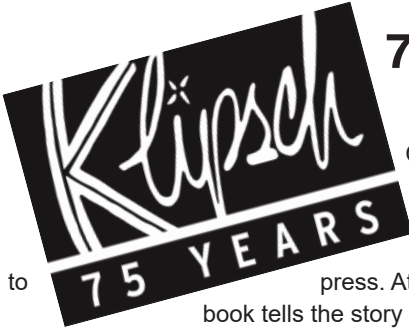


# THE DOPE FROM HOPE

210307



## 75 Years of Klipsch is heating up!

by Matt Sommers, Sr. Global Creative Director

Our anniversary year started with a bang! Our first publication, *Klipsch 75 Years | A Pictorial History*, is off press. At 12"x12", this coffee table book tells the story of Klipsch loudspeakers over the ages—from the dawn of hi-fi to today's immersive experiences—and fits in your record crate! There will be two versions available at the Klipsch.com gear store on Paul W. Klipsch's (PWK) March 9th birthday. The standard version (\$75) will contain nearly 200 pages of bold images from deep within the Museum's archives. Many never-before seen! The Museum Limited Edition (\$175) will be signed and numbered by the book's creators—plus it includes a vintage piece of Klipsch literature, a tubed 22"x28" commemorative poster (featuring 75 years of Klipsch advertising!) and a *Klipsch Joint* window cling—authentically reproduced from the 1970s. What a haul!

Since the beginning of 2021, we've been sharing serialized *Throwback Thursday* posts from the book on Klipsch and Klipsch Museum social media—to the millions of Klipsch fans around the globe. We had over 100,000 engagements just in January alone,

some of the greatest response to Klipsch social ever!

Additionally, the Klipsch.com/gear store will be offering many new and vintage reproduction items, including those listed previously. We are excited to report the Klipsch/Elf shirt is also making a comeback! And every purchase receives a free Bullshit Button, just like PWK would have wanted. Thanks to Klipsch, all proceeds benefit the Museum! Follow us on Facebook for availability announcements.



The coffee table book and some of its page excerpts



Finally, we are launching a Klipsch Museum YouTube Page on PWK's birthday (March 9th), featuring many never-before seen clips. Our plan is to launch a new video each Tuesday all year long to propagate the channel. There will be interviews with the man himself, vintage ads, news segments and internally produced promotional material. Plus, many current-day updates to our restoration projects and education efforts!



Klipsch Elf T-Shirt



The very first Klipschorn



Window Cling

We are so thankful to our volunteers and partners for this amazing effort—for all the past, present and future Klipsch fans. We've been making the world sound better for 75 years and we're ready to celebrate!

©2021 KLIPSCH HERITAGE MUSEUM ASSOCIATION, INC. ALL RIGHTS RESERVED





## FROM THE DESK OF THE PRESIDENT

*Richard Groves, President*

March 9th marks the anniversary of the birth of Paul W. Klipsch in 1904. 2021 is the 75th Anniversary of the iconic Klipschorn speaker.

The celebration begins March 9th at 4pm ET with a live-stream chat about the man and his life from several of Paul's colleagues. After the chat, the celebration continues with the *Klipsch 75 Years | A Pictorial History* book introduction, the

launch of the Klipsch Heritage Museum Association (KHMA) YouTube channel and the auction of the latest, one-of-a-kind, Museum Edition

Klipsch Heritage speaker pair. We owe all of this to the many hours spent by the book's authors, the YouTube channel team and the Museum's speaker group.

We also celebrate the work of our Facilities Committee on their continued progress with the Feild House. Many thanks to The City of Hope and our Trustee, Mayor Don Still, for the new roofs being placed on both the PWK Auditorium and Education

Center. Don is also charging ahead with the Feild House block redevelopment project.

Be on the lookout for some unique speakers and gear being offered throughout the year from the Museum Store, Klipsch.com/gear, and on eBay. This is all possible because of the dedication and work of the many Klipsch Museum volunteers and members. Please consider becoming a member and bringing your talents to help grow this worthy organization.

Join us as we celebrate the 75th Anniversary! To see the March 9th live-stream, go to:

[www.Facebook.com/klipschaudio](http://www.Facebook.com/klipschaudio)

## Getting to know a bit about the Beasley Family... A generation with Klipsch since 1987...it all started with a set of La Scalas!

**Michael Beasley:** KHMA Board of Directors & Advisor

**Amanda Knight-Beasley:** KHMA Chair of Communications Committee, Publications Committee and Digital Strategy Committee



Michael is well-known in the Klipsch community for advising and helping others achieve their audio goals. He is also known for the set of Jubilees above and for the latest La Scalas AL5-ME.

Amanda grew up around Klipsch and her parents had a unique way of measuring her height. Unlike other children, her growth was measured by standing next to a Klipschorn! She now uses her skills in digital marketing, data sciences and strategy to help the Klipsch Museum of Audio History create a new digital experience to engage and provide even more content to Museum fans.

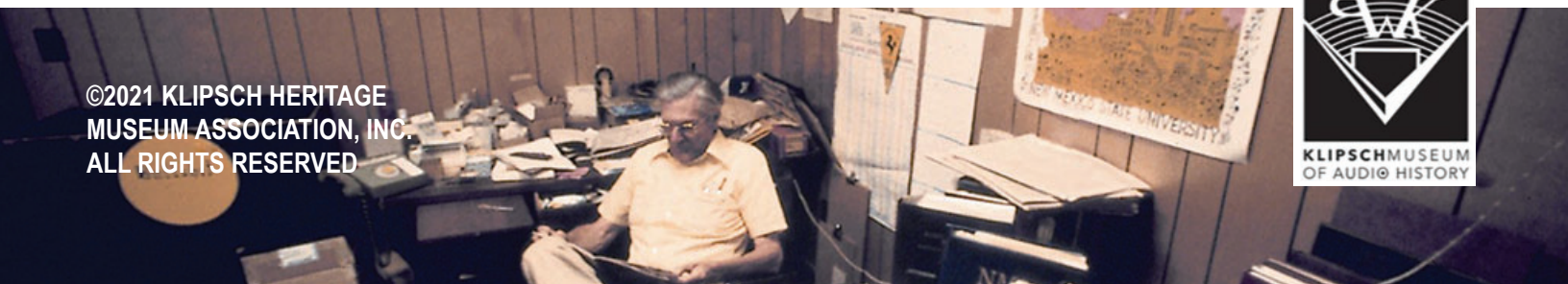


**Latest Addition: La Scalas AL5 Museum Edition**



### Tribute:

Michael recently made a tribute to the Klipsch Museum to honor his late father, Albert N. Beasley, who inspired the start of Michael's audio engineering passion. A special edition La Scala AL5-ME pair were purchased, and two plaques were made honoring his father—one of which is currently on display at the Klipsch Museum in Hope, Arkansas.





## Executive Committee (EC) News

from Roy Delgado, Chief Bonehead

# Efficiency Not Just For Speakers!



Over the past months, we have been looking at how the EC functions. We have several committees formed to handle the tasks at hand. As we have grown, so has the need for the EC to become more efficient. It makes sense that any Klipsch organization would want to become more efficient!

We are going to implement three new “groups” in order to help us become more efficient.

1. Communications Group
2. Fundraising Group
3. Events/Projects Group

The goal of these groups is to help the individual committees with any kind of assistance that is necessary. With the upcoming 75th anniversary of Klipsch, we want to be prepared to handle all event/projects and fundraising projects by being able to communicate more effectively.

In past months, new volunteers have blended well with our existing team and our expectations have grown tractrixally! (Is that a word?) Current EC members include:

**Richard Groves** – President  
**Kevin Harmon** – 1st Vice President  
**Christy Luquet** – 2nd Vice President  
**Stacey Atchison** – Treasurer  
**Jim Hunter** – Curator  
**Denise Cooper** – Secretary  
**Travis Williamson** – Parliamentarian

A few changes were made to this lineup:

- ◆ **Denise Cooper** resigned for personal reasons and will be missed. She helped us organize and also brought us together via video conferences since the pandemic.
- ◆ **Tammie Rose** has replaced Denise as our Secretary. I appreciate Tammie stepping up and I KNOW she will do a great job.
- ◆ **Travis Williamson** was our Parliamentarian. But, in reality,

Travis does so many things. From offering legal consultations to the Museum to helping organize speaker sales to you name it. Travis steps up and I personally appreciate it. Travis is not going anywhere. He is still officially a member of the Board of Trustees.

◆ **Darren Anderson** has replaced Travis as the Parliamentarian. Darren is a lawyer as well. Darren has worked with Travis helping with bylaws and such. Darren brings a wealth of knowledge in other areas.

Other members of the Museum that are on some committees or volunteer to help are:

◆ **Michael Beasley** – the professor, as Richard calls him, is the instigator of the underground Jubilee. He knows Klipsch speakers and Richard and I have plans for him.....

◆ **Tim Cooper** – an IT guy extraordinaire. He watches over software and solves headaches....like ibuprofen....

◆ **Jack Daniels** – (the person, not the drink) is involved locally with events and once the pandemic lifts, we will be talking.

◆ **Jill Escol** – Klipsch’s VP of Global Communications who helps us in many ways. Her expertise in the final editing of The Dope From Hope is especially appreciated.

◆ **Andrea Glasgow** – a local volunteer that has helped with local projects.

◆ **Michael Griffin** – a local volunteer that has helped with local projects.

◆ **Mike Groves** – a tremendous help to our treasurer. Mike is also Richard’s son.

◆ **Brandon Harmon** – known as Mr. 2dB (ask Kevin). He is a volunteer and has helped with local projects.

◆ **Cory Harrison** – an honest to goodness Heritage dealer. Cory has helped the Museum in a variety of ways and will help manage social media and much more.

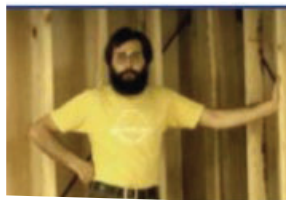
- ◆ **Bill Hendrix** – was brought in by Travis. (Travis got bonus points!) Bill is a long time Klipsch fan who brings marketing and public relations expertise to the team.
- ◆ **Chris Lis Johnson** – a retired VOXX employee who publishes The Dope from Hope.
- ◆ **Karen Joy** – a retired Klipsch employee that assists on local projects. Miss Karen's last name fits her to a tee.....
- ◆ **Amanda Knight** – a brand new member that is sharpening our communication efforts. Her analytics expertise will enable us to target new Museum members.
- ◆ **Beckie Moore** – the Executive Director of the Hope Chamber of Commerce.
- ◆ **Ian Moore** – an IT wizard that manages our software and other projects.
- ◆ **Glenn Mosby** – a longtime Klipsch Forum member that has recorded many Pilgrimage memories will now contribute his expertise to the Museum.
- ◆ **Elden Luquet** – “managed” by Christy and has contributed a lot of time and effort to rebuilding the Feild House and many other projects.

- ◆ **Steve Shofner** – a longtime Klipsch Forum member and advocate of the brand. In the early days, Steve helped the Museum gain our footing and will now help us grow even more.
- ◆ **Matt Sommers** – as Travis calls him, the renaissance man. Matt is the passionate Sr. Creative Director and Keeper of the Klipsch Brand at Klipsch. If it looks amazing, he made it.
- ◆ **Don Still** – Current Mayor of Hope and great asset to help coordinate events and projects with the city of Hope.
- ◆ **Craig Strause** – the man responsible for the renovation work on the Feild house.
- ◆ **Rita Strause** – a volunteer that has helped us out on local Hope projects and keeps Craig in line.
- ◆ **Steve Telesca** – our newest member and the proud owner of the Museum's latest auctioned speakers, the Museum Edition (ME) Heresys. I look forward to seeing Steve's contributions to the Museum.

I hope that you can feel the enthusiasm that I have for the future of the Museum because of the EC and volunteer members. We hope to attract more talent and members because we have a lot in store as we work to become a world-class, worldwide Museum.

## CURATOR'S CORNER

*Jim Hunter, Curator*



originally purchased for the Klipsch & Associates company apartment and were there when I showed up for my job interview in 1978. Many dealers, vendors, sales reps and members of the press stayed at the apartment until the mid-80's.



Two industrial grade carpets were donated by our President, Richard Groves. These are shown in the two photos with the tables and chairs.

I donated a period Western Electric telephone for the phone cabinet beneath the stairs. The newest patent date is 1901. The inside of the bell box is signed by the last installer and dated 1926. Barely legible in the circular area is “Please Answer Promptly!”

## Donations and Acquisitions

Since our last issue, artifact donations and acquisitions have slowed down. However, donations of furnishings for the Feild House have commenced. The family of founding member, Scott Yocum, donated a dining room table and chairs. These were used by multiple generations of the Yocum family and are a very welcome addition to begin the furnishing efforts. Thanks!

Also donated is a mid-1970's table and chairs. These were



## Archives

The original selection of archival photos and slides for the 75th Anniversary coffee table book was so great that we couldn't possibly use them all, so we're thinking that this book could easily be the first in a series.

## Housekeeping

With the pandemic, housekeeping has been largely confined to the Feild House.

# KHMA Facilities Team Feild House Renovation Update

by Craig Strause, Facilities Committee Chair

A little over a year has passed since the Facilities Team started work on the Feild House renovation and we are pleased to announce that our first area of focus is done and ready for use! Since starting on this project, our attention has been on general cleanup of the grounds and building and on the four main rooms on the first floor.

It's been a long but rewarding year of work on the Feild House. Covid and the weather have both conspired to limit the amount of time we could spend in Hope working on the project. But with a small dedicated group, we've made real progress and are ready

to say that phase one of our renovation plan is complete.

Phase two of the work will focus on the pantry, kitchen, back entry and downstairs bedroom and will start in March. Once phase two is complete, the entire first floor will be done.

Once again, thank you to all the dedicated volunteers who have helped along the way and to those that will help us in the future. Here are some pictures of the finished rooms (before on top and after, below).



Living Room



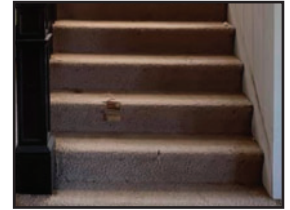
Dining Room



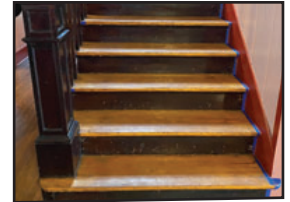
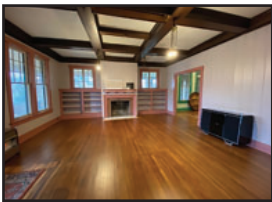
Den



Parlor



Main Staircase



## WHO WE ARE

Paul W. Klipsch (PWK) was an American audio pioneer, a true eccentric and a proud member of the *Engineering and Science Hall of Fame*. He gave rise to technologies that would forever impact generations of music lovers. He left an amazing legacy for you to discover.

We believe in the importance of science in education, the spirit of discovery, and good ol' American ingenuity. As a non-profit organization, the Klipsch Museum of Audio History is dedicated to preserving and sharing the technological discoveries, artifacts, and principles of Paul W. Klipsch.



Klipsch Museum of Audio History is owned and operated by the Klipsch Heritage Museum Association (KHMA), whose mission is to restore, preserve, maintain and display Klipsch and Klipsch-related artifacts and archival materials for historic purposes, as well as to conduct pertinent historical research and to host educational activities and events.

### Visited us?

Please post a review to Trip Advisor for others to see. Help spread the word!

## PLAN YOUR VISIT

We would love to have you tour our collection and hear our stories. They're good ones.

**Admission:** Admission to the Museum is free to all. However, donations are always welcome. Let your conscience be your guide after your tour!

### Hours

Open 10AM-2PM Wednesday, Thursday & Friday  
Also open by appointment - email us!

### Contact

Klipsch Museum of Audio History  
Visit: 136 Hempstead 278, Hope, AR  
Mail: P.O. Box 280 Hope, AR 71802  
833-794-528 - info@klipschmuseum.org

### Follow & Donate

Website: klipschmuseum.org  
FaceBook: @klipschmuseum