# THE DOPE FROM HOPE

## **More From Moore**



## Beckie Moore KHMA Executive Director

#### KHMA Presents 2023 Big Sounds Downtown

Klipsch Heritage Museum Association (KHMA) is pleased to announce its 2<sup>nd</sup> annual event during the summer months called **Big Sounds Downtown**. The first Thursday evenings in June, July, and August will bring live music downtown as bands or solo artists play on stage at the Hub in Pavilion Park.

Attendees are encouraged to bring lawn chairs, food, and drinks as they gather at the Hub from 7-9 PM to listen to the talented performers through Klipsch speakers. Thanks to our sponsors, the concert series is FREE to the public!

The 2023 Big Sounds Downtown artists include:

- Jacob Flores on June 1
- The Dusty Rose Band on July 6
- COVIE the Band on August 3

"KHMA is excited about bringing our second season of Big Sounds Downtown to Hope, The KHMA Visitors Center is in the historic downtown district,

so we want to be a part of downtown revitalization and share our mission and vision with our community. We are looking forward to evenings of LIVE music in downtown Hope," stated Beckie Moore, executive director of KHMA.

**BIG SOUNDS of THANKS** to the following sponsors:

Sweet Notes sponsors: McDonalds and Tyson Foods

Summer Nights sponsors: SWARK Today, Hope Tourism Commission, South Arkansas Recycling, and New Millennium Building Systems

Cool Beats sponsors: Diamond Bank, Montgomery Law Firm, and The First National Bank of Tom Bean



Jacob Flores



Dusty Rose Band



COVIE The Band



Klipsch Museum of Audio History



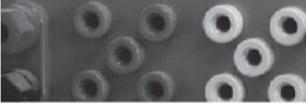
KHMA Visitors Center



PWK Education Center



City Hall (Klipsch Auditorium)



## That's a Wrap!

The Paul W. Klipsch (PWK) Birthday Bash rolled into town for its second year. KHMA planned and executed the event that took place March 8-11, which included:



- KHMA Chamber community coffee
- · Jammin' at the Visitors Center
- · Speaker silent auction

• Listening sessions at the Klipsch Lab, featuring the flagship Klipsch Jubilee speakers

• Friday Night Fusion in the Klipsch Auditorium, which consisted of a catered meal, silent ART auction, artist Steven Walden

painting LIVE, plus on-stage musical entertainment by the Delta Brass Express



• KHMA winter meeting at the Visitors Center

• Band & BBQ closed out the event on Saturday evening at the Klipsch Auditorium. This well-attended event included delicious BBQ catered by Matt's Legendary BBQ, musician Jennifer Taylor providing dinner music, and on-stage performance by South Down Main featuring Brady Rhodes

KHMA greatly appreciated the PWK Bash sponsors who allowed this event to take place. A BIG BASH THANK YOU to Hope Tourism Commission, McDonalds, SWARK Today, and AEP SWEPCO. Another round of applause to everyone who pitched in to make the event flow for four days. Event t-shirts were also a huge hit, thanks to the cool logo provided by Matt Sommers.

Mark your calendar for next year's PWK Birthday Bash, March 6-9, 2024.





## Artifacts

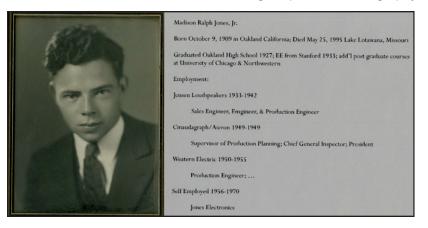
One notable addition to the collection is from Gary Gillum, former Chief Engineer at Klipsch. He donated a Polaroid Land camera model 800 given to him by Paul W. Klipsch (PWK). This camera was made from 1957–1962. It is not worth a lot on the resale market, but as one PWK owned, it is priceless. Thanks, Gary!



#### Archives

PWK often brought up the name Madison R. Jones, particularly when asked about his days at Stanford. Madison was a fellow student that wrote a paper titled "*A Quantitative Study of Moving Coil Loudspeaker Diaphragms and Their Inherent Distortion*". Jones had the same professor as PWK: Dr. Frederick Terman, creator of Silicon Valley. Paul would say that he paid more attention to Madison's paper than his own.

Last week Madison's son, Michael Jones, came to the Museum with some information about his father, including his picture and biography.



Additionally, he gave us Madison's notes from a speech he gave to an I.R.E Section in 1947, titled Loud Speaker Design Considerations (yes, two words). He jokes about how electrons don't know the difference between field coils and permanent magnets.

Most PWK fans know about the little black books that he took notes in every day. Paul might have acquired this habit from Madison. We now have part of one of Madison's little black books detailing his rail tour of the USA checking out various manufacturing facilities in 1932. This included Jensen Radio Manufacturing, where Peter Jensen and Mr. Knowles showed him around. Mr. Knowles was running Rola Company when I worked there in the mid-70's.

Beyond that, our Archives are pretty sparse.

Thanks, Mike!

## **Getting to Know Matt Sommers**

We believe Matt Sommers is a guy who would be fun to know. He is a creative director/designer/musician who is on the Board of Directors of the Klipsch Heritage Museum Association (KHMA) and a long-time employee of Premium Audio Company. So, let's get to know him...

Matt grew up in Kokomo, Indiana as the oldest in a blended family of four kids (sort of like the Brady Bunch) having one brother and two stepsisters. Growing up, his main fun activity was music, music, music...he and his friends had a band, he wrote original songs, and he plays just about any instrument except those that you blow. After attending Kokomo High School, he went to the John Herron School of Art + Design about 50 miles away in Indianapolis. He's always been recording original songs, having had a "recording studio" in his home since he was 16.

He started working for Fred Klipsch in 1994 as a creative director/designer. Over the past 30 years he's held various positions and for a time was the only employee of the Marketing department.

He reminisces that, so far, the biggest joy of his career was overseeing the Rock & Roll Hall of Fame sponsorship where he got to meet so many iconic music legends who, surprisingly, where all aware of and enamored of the Klipsch brand.

On a personal note, Matt is married to Holly. They met when she worked for a company that was a client of a design agency that Matt started during his brief sabbatical from his tenure at Klipsch. He was bold enough to ask Holly, his client's representative, to dinner and the rest was history. They've been married 12 years and have four adult children (two boys/two girls - all out of the house now) and one fantastic grandson, Felix, who is 2 ½ years old . They live in Zionsville, Indiana—just 10 minutes away from Matt's workplace.

During the pandemic, since they had "empty-nest syndrome" Matt and Holly acquired their Sheltie collie fur babies, Woody (3 years) and Bo-Peep (2 years). They all love the outdoors and walk 2-5 miles each day.

In addition to being a KHMA Trustee, Matt is Chair of social media for the Museum and very proud of accomplishing:

- The Dope from Hope book Kickstarter
- The Klipsch 75th Anniversary book (Klipsch | 75 Years, A Pictorial History)
- The Klipsch Museum YouTube channel (youtube.com/klipschmuseum)

Working for Klipsch fits like a glove with his interests/goals. Although his job changes daily, the mission of the company aligns with what's in his heart, which is music, music, music!

Check out his website www.MattSommers.net and listen to his music-it's free.



Matt with Bo & Woody



Matt with the iconic Mavis Staples

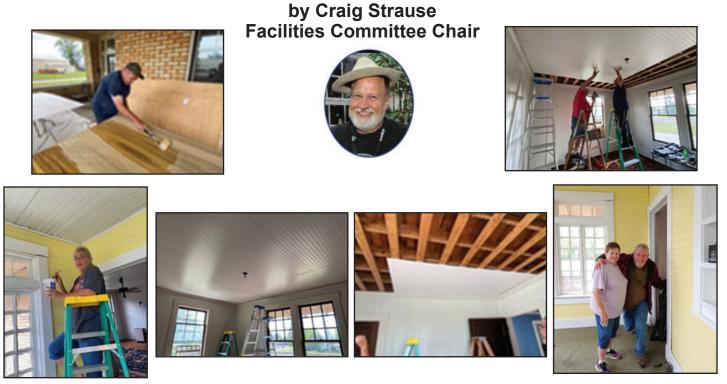


## WPWK Radio

In January, the Klipsch Museum began releasing historical audio broadcasts and interviews through its YouTube channel. Published under the moniker WPWK – Klipsch Radio, these in-depth recordings feature such notables as Eddie Kramer, Bob Heil, Colleen "Cosmo" Murphy, museum curator Jim Hunter and even Paul W. Klipsch himself. Look for more releases in this series. Visit youtube.com/KlipschMuseum to hear these recordings and many others. Subscribe to receive our weekly updates.



## KHMA Facilities Team Visitors Center (Feild House) Renovation Update



Greetings from the KHMA Facilities Team. It's been slow going these past few months for the team. The volunteer work weekend was postponed in March so the team could attend the PWK Birthday Bash for some fun instead. The weather this spring has been less than cooperative to work on the backyard performance space. So far, Arkansas has experienced one of the wettest springs on record which makes digging in the dirt difficult. Couple that with the challenge in hiring electrical and concrete contractors, and we are now behind schedule on this project.

On a positive note, the ladies have been making wonderful progress on the renovation of the 2<sup>nd</sup> floor. The sun porch is almost done with a new coat of yellow paint and the windows looks much better. Also, the ceiling was replaced in one of the upstairs bedrooms with plans to continue with the ceiling in the upstairs hallway on our upcoming trip.

Additionally in April, our friend Tim Cooper made the trip to Hope to work on a pair of KPT-535's speakers that were donated to the Museum. The plan is to install the speakers in the PWK Auditorium as a part of the permanent sound system. Once complete, the La Scala's from the Auditorium will be relocated to the Visitor's Center for guests to enjoy.

As always, I invite anyone with interest in being part of a great team and helping out to join us. Our next volunteer work weekends are May 25-27 and July 6-8. Our schedule for the remainder of 2023 will be posted once it is finalized.

Here are some random pictures of what the team has been up to. Come join in the fun!









## THE DOPE FROM HOPE GENESIS

*The Dope From Hope* concept appears to have gestated for seven years. Volume 1, Number 1 was published August 16, 1960. About seven years earlier, a letter to a salesman at Klipsch & Associates' NYC office (Klipsch Eastern) suggests the concept. Salesman Gene Altman was also a technical writer and proposed to PWK that he would like to write a magazine article.

#### Paul responded:

"This letter of yours dated 24 March was very interesting and I am in agreement with your plan. I suggest however, that instead of relying on me as the great source of wisdom that you go ahead and write as you would from your own mind. Of course it is realized that you are selling my product and that you may have to make it appear that you are leaning very heavily on "Dope from Hope" but I believe that if you write largely on your own responsibility it will have more force than if it bore my name as co-author, for example."

Paul goes on to offer his technical advice and support. Then he continues:

"Incidentally, we are thinking about a little publication of our own which we hope to print locally here in mimeograph form and try to hold the thing to one page. This would be brought out "occasionally" or more or less when the spirit moves somebody to write down some closely packed words of wisdom...

I think it would be very well to solicit ideas from wherever we can get them. It was my idea to distribute some 500 of these—say four or five of these to some 100 dealers—or something like that. At the present time we have only about 60 dealers...

I will [need] somebody else's help, advice and criticism on "The Dope from Hope" which is the proposed name of the publication here. I fully realize that some unsavory character is bound to point out that he infers that I am "The Dope"."

No further mention of the concept has been found. It took about seven years for the realizations of the benefits of horn efficiency and corner-loading to evolve into the Klipschorn. I guess The Dope from Hope just followed suit.

By Jim Hunter, Curator

PS: Instead of indicating when the newsletter was issued by a "Volume # / Issue #" format, we use a date code that PWK used on his measurement curves, as well as in many other situations, which is YYMMDD. E.g., 211115 indicates a date of Nov. 15, 2021.

## WHO WE ARE

Paul W. Klipsch (PWK) was an American audio pioneer, a true eccentric and a proud member of the Engineering and Science Hall of Fame. He gave rise to technologies that would forever impact generations of music lovers. He left an amazing legacy for you to discover.



We believe in the importance of science in education, the spirit of discovery, and good ol' American ingenuity. As a non-profit organization, the Klipsch Museum of Audio History is dedicated to preserving and sharing the technological discoveries, artifacts, and principles of Paul W. Klipsch.



Klipsch Museum of Audio History is owned and operated by the Klipsch Heritage Museum Association (KHMA), whose mission is to restore, preserve, maintain and

display Klipsch and Klipsch-related artifacts and archival materials for historic purposes, as well as to conduct pertinent historical research and to host educational activities and events.

#### Visited us?

Please post a review to Trip Advisor for others to see. Help spread the word!

# PLAN YOUR VISIT

We would love to have you tour our facilities and hear our stories. They're good ones.

## Admission:

Admission to the KHMA facilities is free to all. However, donations are always welcome. Let your conscience be your guide after your tour!

## Hours:

Tour hours at Visitors Center are M-F 9:00 AM-4:00 PM. Closed on National Holidays. The Museum is open by appointment only. Contact us for a campus tour!

## Contact:

KHMA Visitors Center 403 W. Division Hope, AR 71801 beckie@klipschmuseum.org 833.794.5287



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